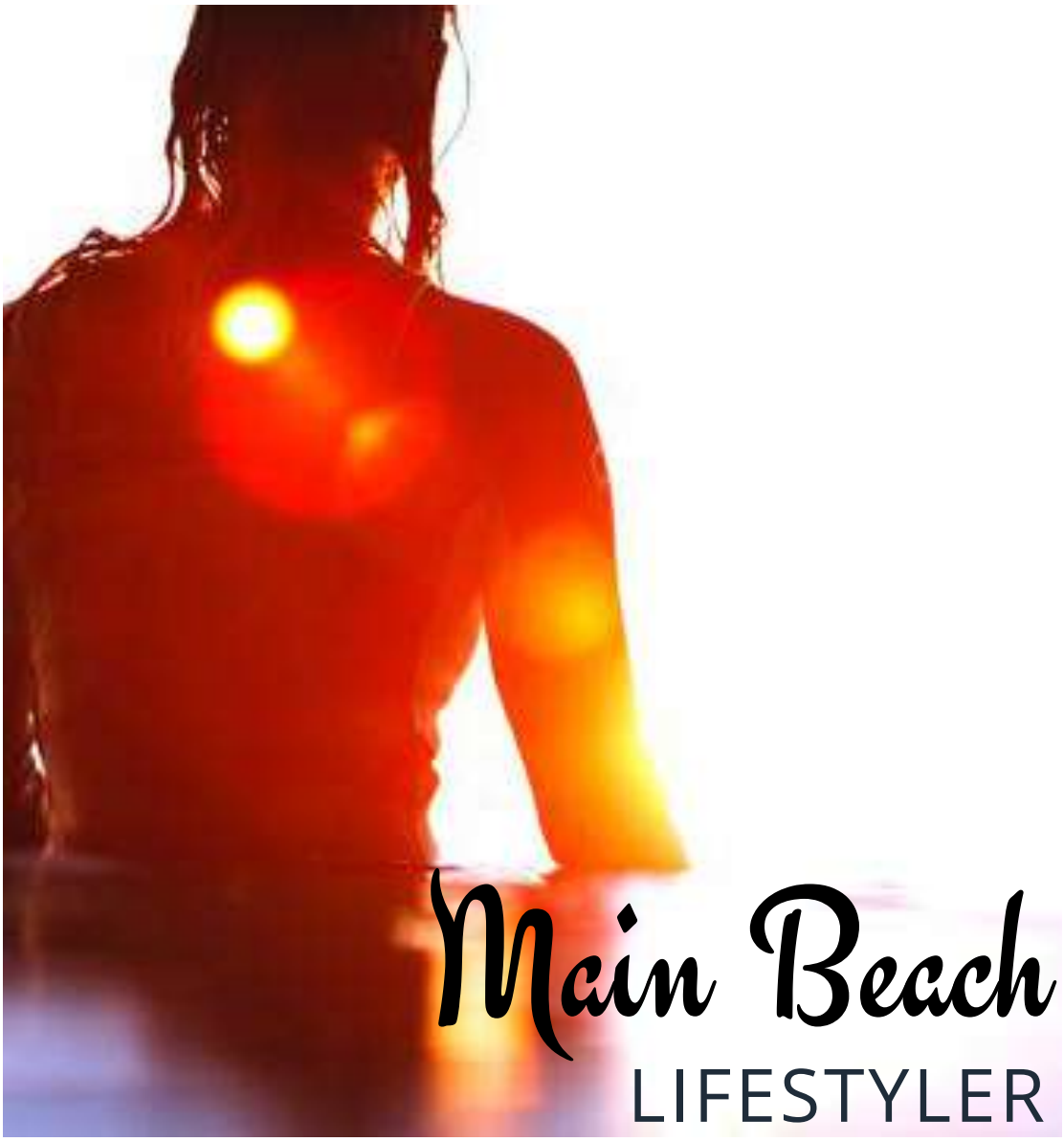
DESTINATION MAIN BEACH

INSIGHTS

VILLAGE + VILLAGERS + MAGAZINE + WEBSITE
ARTICLES + SOCIAL FLOWS + GROUPS



Village Subscribers 8000+, 27-35% open rate,
Facebook Followers - 9,600 with 300,000 reach.

Call Claire 0431 180 783 to discuss

2 IDEAS

MAGAZINE and WEBSITE Combination

SENIOR MAGAZINE + WEBSITE ARTICLE SPONSOR

YOUR COMPANY LOGO

And one teaser line with targeted hotlink at the top of every page

The first content that is viewed on the Lifestyler Magazine and all "Destination Main Beach" published articles for one calendar month. This is consumed across all viewer platforms and screens including facebook - $1200 +gst

Option: MAGAZINE ONLY

Sponsor a **Village Section**. Be seen to support what is important to our community. These opportunities are rare within general media advertising.

Your company logo plus 150 text characters and hot links to your company's special offers, social media, website, landing pages, video etc - images can be included in some sections - let's have a chat first.

Quality content enhances our villager experience, it has high credibility and extended shelf life within in our Villager community. This is our first priority in accepting content for the magazine - paid or not.

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IDEAS

Option WEBSITE ARTICLES

DESTINATION MAIN BEACH ARTICLES

Create your own multimedia news STORY within our community - highlight what you do, how you do it, your unique skills, and what value you offer to our villagers.

This a great way of creating extend shelf life through our SEO and Social sharing which is embedded into each article which is then shared across our facebook and associated networks - this is refreshed and reposted 3 times over the first calendar month and has a minimum community lifespan of 3 months = $250-$750 +gst

IT'S A MULTI everything WORLD

We can mix and match or custom fit to adapt most content options, to include special target pages, village articles, video, instagram and facebook content.

We listen to our villagers first and then do our best to marry the business' hard earn money on real people and bypass the styled vanilla advertising that we are hopeless at!

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CONFESSION TIME

MAIN BEACH AND ITS VILLAGERS ARE A STRONG WORD OF MOUTH COMMUNITY

THEY MAKE US LOOK GOOD

CONSIDER SPONSORING A GROUP !

WE WILL INTRODUCE YOU AND YOUR COMPANY

Groups and orgs are strong and passionate both on an offline. Groups advocate strongly within our #OnlyinMainBeach word of mouth culture

Call Claire 0431 180 783 to discuss

GLOBAL VILLAGERS

New Villagers are arriving daily to join our Pirate Ship to Paradise

#OnlyinMainBeach

International

National

Regional

Local

destinationmainbeach.com.au/lifestyler